e-Certificate

RET ACADEMY FOR INTERNATIONAL JOURNALS OF MULTIDISCIPLINARY RESEARCH (RAIJMR)

Dear Author/Research Scholar,

Dr. Ashish Chandra

This is to certify that your Research Paper/Article titled

"Impact of Digital Marketing strategies by E-retailers and its element of Sustainability on Consumer Buying Behaviour"

has been published after reviewed and editorial process in our online issue of IJRMP

(ISSN: 2320-0901) International Refereed, Reviewed and Indexed Research e-Journal.

Vol. 5, Issue: 12 for the Month of December Dear: 2016.

Our best Wishes for your future.

Place: Mehsana (Gujarat)

Date of Issue: 30/12/2016

Statel (Seeself

Associate Editor(s) (RAIJMR)

Editor-in-Chief (RAIJMR) WWW.RAIJMR.COM editorraijmr@yahoo.com