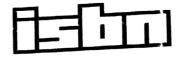
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M/s

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Subject:- Allotment of Publisher's Identifier under ISBN system.

Sir.

Please refer to your letter 10. dated Nil supplying there with the approximate book production data by your firm. On the basis of this data, National Agency has decided to allot you 100 ISBN under Category No. 4 where 100 titles can be given ISBNs. The first publication number will be as under:

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- 2. Please intimate to the National Agency of assigning ISBN to a title by sending complete bibliographical details of the publication(s) as per entries in the Logbook on a letter. The publisher is responsible to assigning the correct ISBN to the book as per the logbook issued by the agency and submitting the <u>published copy</u> OR <u>the jacket</u> of each ISBN assigned title(s).
- 3. On registration of your firm under the ISBN System, the name, address and Publisher's identifier Number is sent to the International ISBN Agency, London, which in turn publishes the same in the Publisher's International ISBN directory and thus provides free publicity to the publishers all over the world.
- 4. The National Agency always welcomes queries & any clarifications sought on the ISBN System.

Thanking you,

Encl.: As above

Yours faithfully,

(RAJENDRA KUMAR)

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