Use of Social Networking Tools among the Students

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Abstract:

This paper reveals that use of social networking tools among engineering students. In this study helps to identify the most popular social networking tools, which purpose of using social networking tools, satisfaction level, frequency of using social networking sites and problem faced user in frequency of using social networking tools.

Keywords: *Social Networking Tools, Students*

1. Introduction

Social media is rapidly becoming a vital part of everyone in the society. Social media is rapidly becoming a vital part of everyone in the society. Public make use of social media to communicate, read, comment, share, like, and create content. Social Networking tools have been instrumental in contracting the world more than other innovative improvements. Social networking websites like Facebook, MySpace, Youtube, Twitter, and WhatsApp are winding up increasingly prominent and has progressed toward becoming an integral part of regular day to day existence for an expanding number of individuals. In view of their highlights, youngsters are pulled in towards these Social Networking tools. Modem, broadband, remote and satellite a synchronous email, texting, and transport through interactive media, students have grown up socialized into a world formed by the web and display local and idle instincts and understandings of web innovation obscure to past generations.

2. Objectives

1. To identify most popular Social networking tools among the respondents.
2. To know the purpose of using social networking tools.
3. To know satisfaction level of use of social networking tools.
4. To study the problems faced by users.

3. Methodology

A total number of 70 questionnaires were distributed among the students. They were personally requested to fill up the questionnaire and the filled-in-questionnaire was collected by the investigator from the students of l. d. engineering college. The investigator could collect questionnaires from only 65 out of 70 students among whom the questionnaires were distributed.

4. Data Analysis and Interpretation

Table: 1. Age wise distribution of respondents

Age	Respondents	Percentage
19-21	21	32.31
22-25	35	53.85
Above 25	09	13.84
Total	65	100

Table 1 present the age wise distribution of respondents. The data shows that majority of the 35(53.85%) of respondents fall between the age group of 22-25, 21(32.31%) respondents fall between the age group 19-21, whereas 09(13.84%) of respondents are the age group of above 25 used Social networking tools.

Table:2 Gender of the respondents

Gender	Respondents	Percentage
Male	53	81.54
Female	12	18.46
Total	65	100

Table 2 present the gender wise distribution of respondents. The data shows that majority of the 53(81.54%) of respondents are male while other 12(18.46%) respondents are female.

Table:3 Use of Social Networking tools

Social networking tools	Respondents	Percentage
Facebook	61	93.84
Whatsapp	63	96.92
Twitter	08	12.30
Blogger	11	16.92
YouTube	62	95.38
Instagram	42	64.61

Table 3 lists the different social networking tools. Table shows most popular social networking tools are Whatsapp, Youtube and Facebook.

Table:4 Frequency of using social networking tools

Frequency	Respondents	Percentage
Less than 1 hour	06	09.23
1-2 hour	13	20.00
2-3 hours	16	24.61
More than 3 hours	08	12.31
As per need	22	33.85
Total	65	100

Table 4 shows that out of 65 respondents, 22(33.85%) respondents use social networking tools as per need. Whereas 16(24.61%) respondents spend 2-3 hours, 13(20.00%) respondents spend 1-2 hours, 8(12.31%) spend more than 3 hours and 6(9.23%) respondents spend less than 1 hours in using social networking tools.

Table: 5 Purpose of using social networking tools

Purpose	Respondents	Percentage
Find Information	53	81.53
Educational	43	66.15
Chatting	29	44.61
Sharing Photo/Files	41	63.07
Entertainment	37	56.95

Table 5 shows that majority of 53 (81.53%) respondents use social networking tools for find information while 43(66.15%) respondents use for educational purpose. There are 41(63.07%) respondents use for sharing photo or file and 37(56.95%) use for entertainment. There are 29(44.61%) respondents use social networking tools for chatting purpose.

Table:6 Satisfaction level of social networking tools

Variable	Respondents	Percentage
Highly Satisfied	31	47.69
Satisfied	17	26.15
Partially Satisfied	06	09.24
Not Satisfied	11	16.92
Total	65	

Table 6 presents the satisfaction level of respondents using social networking tools. Out of 65 respondents, 31(47.69%) of respondents are highly satisfied, 17(26.15%) respondents have mentioned as satisfied. 6(9.24%) mentioned that they are partially satisfied while 11(16.92%) respondents are not satisfied with social networking tools.

Table: 7 Problem faced while using social networking tools

Problem	Respondents	Percentage
Lack of knowledge	14	21.53
Lack of privacy	32	49.23
Lack of time	39	60.00
Internet speed	42	64.61

The table.7 presents the various problem faced by the respondents in using social networking tools. The majority of the respondents 42 (64.61%) expressed poor internet speed, 39 (60.00%) respondents have lack of time. There are 32(49.23%) respondents feel that it is lack of privacy and 14(21.53%) respondents have lack of knowledge for using social networking tools.

5. Conclusion

22-25 year age group is majority of using social networking tools. In this study majority of respondents are male. Whatsapp, Youtube and facebook is most popular social networking tools. Mostly users use social networking tools as per own need. Majority of respondents using social networking tools for finding information and also sharing files. They use social networking tools for educational purpose. Most of respondents are satisfied with social media tools. They have facing problems of internet low speed and lack of time.

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