

Dr Keyur M Nayak: Director – Laxmi Institute of Management AICTE Approved and GTU Affiliated

- Accredited Management Teacher by All India Management Association
- Customer Analytics Professional from Wharton Business School – University of Pennsylvania
- Experience: 20 Years
- Research Paper Publication: 88
- Author of two books
 - (1) SAPM from Tata McGraw Hill Publication and
 - (2) Structural Equation Modelling in online Shopping from Lambert Publication Germany
- 5 Research Scholars Awarded Ph.D. under his guidance and 7 are in process
- Reviewer of ABDC listed Journals, London Journal Press, Marketing Journal of Pennsylvania University
- Consulting in companies like: Welspun, Sterlite, Mulacal Polymers, IFFCO, J K Cement and consulting in more than 10 industries and 300 companies since last 11 years
- Copyright of Lotus Excise ERP worth Rs.11 lakhs
- Copyright of Lotus GIS worth Rs.5 Lakhs
- Brought Revenue of Rs.1,50,000/- for students and staff from Chino Laxons Pvt Ltd – Japan based firm manufacturing transformers in India