Role of Management Libraries in Career Guidance of Students: A Study with Special Reference to Solapur University

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Abstract:

In this research paper the researcher has investigated career guidance services offered by the management institutes and described finding the truth. The purpose of this paper is to investigate the career guidance service offered by the management institutes libraries to its students. Management institutes libraries and librarians are playing a vital role in education system. This 21st century is known as information technology era hence career guidance and employment/ job opportunities services has provide by these libraries are very important to the student. This paper also discussed about the methods of disseminating of career guidance services to the students.

Keywords: *Career Guidance, Employment Services, Information, Job, Management, Technology Users*

1. Introduction

The career guidance/ information services provided b0y libraries of higher educational institutions can be useful to students who are in the searching the job. In recent days it is very necessary to provide the right information to the right user/ student job searcher due to competition age and overflow of information.

The role played by libraries and library professionals in providing career related information cannot be neglected. For the effective dissemination of career guidance information as the librarian should be knowledgeable with the techniques of current awareness service and selective dissemination of information, it would be easy for him/her to provide career information by making use of the electronic media, newspapers, magazines, job magazines, job news papers. In the present day librarians are trained in information technology so that they can make use of the fast developing internet facility for providing effective information services.

College librarian has a definite role to play in the career guidance as he /she is the source of all information and he/she holds the key to the world of knowledge. Management institutes affiliated to Solapur University, Solapur is as follows.

Sr.	Name of Institute	Year of Establishment
1.	Hirachand Nemchand College of Commerce, Department of Management Studies, Solapur	1985
2.	D.A.V. Velankar College of Commerce, Solapur	2000
3.	Shri Vithal Education And Research Institutes, College of Engineering, Gopalpur Tal. Pandharpur	2008

4.	Sinhgad Institutes of Business Management, Kamlapur Tal. Sangola Dist. Solapur	2008
5.	Bharat- Ratna Indiara Gandhi College of Engineering , Kegaon, Solapur.	2008
6.	Nagesh Karajagi Orchid College of Engineering And Technology, Solapur	2009
7.	K.P. Mangalwedhekar Institutes Of Management Career Development And Research , Solapur	2010
8.	Brahmdevdada Mane Institutes of Technology, Belati, Tal. N. Solapur Solapur	2010
9.	Department of Management , Solapur University , Solapur	2010
10.	SKN Sinhgad Business School (MBA) Korti Tal. Pandharpur Dist. Solapur	2010
11.	Sinhgad Business School , Kegaon , Solapur	2010

2. Need of the study
This study aimed at exploring and understanding the role of management college libraries in career guidance. This study may help to create awareness among the college management, librarians to identify what more they can do in serving the students/ user communities and how they can create an indentation in the life of the youth under their care.

3. Objectives
The following main objectives defined for the study area.
  1. To identify the current position of the college libraries
  2. To find out the services offered by libraries.
  3. To study and examine the career guidance services
  4. To suggest the methods of disseminating career guidance services

4. Hypotheses
The hypothesis has to be formed before embarking upon a study. The researcher has formed the following hypothesis to investigate the problem designed to study.
  H_1 **:** The position of the college libraries is good.
  H_2 **:** Libraries providing services to users.
  H_3 **:** Career guidance services provided by libraries will be helpful for the student.

5. Scope and limitations
The present study is restricted to management colleges affiliated colleges of Solapur University, Solapur, there are 11 colleges are affiliated to this university.

6. Sample size
All management colleges affiliated to Solapur University, Solapur will be covered in this study. In Solapur University jurisdiction 11 management colleges are affiliated and all management colleges will be covered for study. Unit of the Sample was a Librarian.

7. Review of Literature
The researcher has scanned the published work on this topic, on websites of universities and Indian ETD repositories. http://shodhganga.inflibnet.ac.in/ and found only one thesis title on relevant study.

8. Role of College Libraries in Career Guidance
A Study of Government and Autonomous Colleges Affiliated to Andhra University. A Thesis Submitted to the Andhra University for the Award of the Degree of Doctor of Philosophy in Library and Information Science, 2007 by MOLY T.M, Lecturer in Library & Information Science CH.S.D.ST. Theresa's Autonomous College for Women, Eluru. Under the Guidance of Prof. Dr. R.S.R. Varalakshmi, Ph.D. Department of Library and Information Science.

9. Research Methodology
In this present research paper the questionnaire techniques were used to collect the data. List of questions were formulated keeping in view of the objectives of the study and the same was distributed to 11 college Librarians and obtains 73% response from librarians. Further required information was collected from internet and college prospectus.

10. Data Analysis

Table 1: Status of Library & Library Staff

Sr.	Status	Yes	Percentage
1.	Library Automated	6	55%
2.	Availability of E-databases	7	100%
3.	Infrastructure for using E-databases	7	100%
4.	Collection of CD/DVD	7	100%
5.	Separate Digital Library Section	04	57%
6.	Availability of sufficient supporting staff	07	100%

From the analysis of the above table no. 1 show that 06 (55%) college libraries are automated and providing services with using IT technology, 7 (100%) libraries having e-databases for giving services to their users. 7 (100%) libraries have good infrastructure for use of e-databases. 07 (100%) library has a good collection of CD/DVD's in their stock for library services. 04 (57%) library has a separate digital library section for their users to give services. 07 (100%) libraries have sufficient supporting staff for giving library services.

Table 2: Provision of Services

Sr.	Services	Yes	Percentage
1.	Career Guidance	05	71%
2.	Employment/job news clipping services	03	43%
3.	Internet Browsing Services	07	100%
4.	Document Coping in CD/ Pen drive	07	100%
5.	Circulation/Lending	07	100%
6	Reprographic Service (Photocopy)	07	100%
7.	Inter Library Loan Service	03	43%

Data analysis of table no. 2 shows that 5 (71%) libraries providing Career guidance services to the students 03 (43%) libraries displaying employment/ job news clipping services to the students. 07 (100%) libraries providing internet browsing services to their users for searching information on the net. Document copping allows in Pen drive, CD in 07 (100%) libraries. 7 (100%) libraries providing circulation /lending service to their users. Reprographic service is available in all 07 (100%) libraries. 03 (43%) libraries providing Interlibrary loan service to their students.

Table 3: Measurement of Services/Sources

Sr.	Particulars	Yes	Percentage
1	Does the library subscribe career guidance periodicals	06	86%
2.	Does your library conduct career exhibition/ fair	06	86%
3.	Does Library open in Sundays and Holidays	02	29%
4.	Does the library maintain user register in Library Section?	05	71%
5	Does the library provide resources to prepare for entrance tests?	07	100%
6.	Does the library keep suggestion library section?	06	86%
7.	Does Library take feedback from users?	03	43%
8.	Does library have good band width speed of internet	07	**100%**
9.	Does library have good computers?	07	**100%**
11.	Do you think college librarian has a role to play in career guidance	07	100%

Analysis from table no 3 shows that 6 (86%) libraries subscribed career guidance periodicals for their users. 06 (86%) libraries conduct career exhibition/ fair for their students' job. 02 (29%) libraries have working on Sundays and holidays for giving services to the students. 05 (71%) libraries maintain user registers in the libraries for calculating average visit of students in the libraries. 07 (100%) libraries providing resources to prepare for entrance tests. 06 (86%) libraries keep the suggestion box in library for receiving complaints / ideas from users. 07 (100%) libraries have a good band with speed of internet connection and best computers in the libraries. 07 (100%) libraries feels that the college librarians play a good role in career guidance of the students.

Table 4: Methods of dissemination of Services

Sr.	Particulars	Yes	Percentage
1	Notice Board	06	86%
2.	E-Mail	06	86%

3.	Instant Messaging	02	29%
4.	Library blog	02	29%
5	Library Website	0	0%
6.	Face book	0	0%
7.	Twitter	0	0%
8.	E-News letter	0	100%

From the above data analysis of table no. 4 the methods of dissemination of career guidance /job information services are shows that in table no. the analysis of data shows that 6(86%) libraries has providing information through notice board and e-mail. 02 (29%) libraries are using instant messaging and library blog tool to dissemination of information to the students. No one single 0 (0%) libraries using library website, face book, twitter and e-newsletter for providing career guidance services to the students.

11. Conclusions and recommendations
In the age of ICT environment management institutes libraries are playing a very essential role to provide better services to their users. Now a day's dissemination of career guidance information, job opportunities information is very essentials. Management institutes libraries and librarians are playing very vital role in education.

In conclusion of all above data it is observed that librarians and libraries are playing a very crucial role in providing information services career guidance to the students. All libraries should keep updating collections relating to career development of students. It is also noted from the above data analysis that libraries should use IT tools like face book, twitter, and library website for disseminating career guidance/ job information. It is a need of today's era.

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